



# Monroe County ATC students honored at Stock Market Game awards banquet



*Photo (l to r): Chelsie Pitcock, Jaimie Gullett, Kim Stewart, Mrs. Lee Ann Wall, Monroe County Area Technology Center principal; and Ms. Susan Sandage, vice-president of the Kentucky Council on Economic Education and Stock Market Game coordinator.*



Monroe County ATC instructor Mitzi Holland and students in her personal finance class were recently honored as first place regional winners in the Take Stock in Kentucky (TSK) competition for the 2009 fall semester. The Stock Market Game awards banquet was hosted by the Kentucky Council on Economic Education (KCEE) and sponsored by Hilliard Lyons.

According to Holland, her students researched companies, made investment decisions, and created their portfolio by investing \$100,000 of imaginary money from a list of approximately 200 stocks in the TSK program.

*"Teaching entrepreneurship is a vital part of educating all students," said Holland. "Entrepreneurship teaches our students that they can be leaders, inventors, and successful business men and women. Any student, regardless of his or her background can succeed in entrepreneurship. With today's struggling economy and high unemployment rate, I believe it is important that we teach students how to succeed in creating their own jobs."*

Students Chelsie Pitcock, Kimberly Steward and Jamie Gullett were part of a group of eighteen Monroe County ATC students who participated. Their team's winning portfolio reflected \$3,384 in gains with a final value of \$103,384. During the ceremony, the students received certificates and *"I Took Stock in Kentucky...and Won!"* T-shirts.

*"The program is used to enhance math, reading, writing, research, and technology skills, giving students a real-world experience while learning about the stock market," said Susan Sandage, Kentucky Stock Market Game coordinator.*

During fall 2009, 330 teams of 1,279 students and 30 teachers took part in the Take Stock in Kentucky competition. For more information on TSK, visit <http://econ.org/kystock/>